

# Pearson Edexcel Level 1/Level 2 (GCSE 9–1)

May–June 2022 Assessment Window

Syllabus  
reference

**1 BSO**

## Business Advance Information

You are not permitted to take this notice into the examination.  
This document is valid if downloaded from the [Pearson Qualifications website](#).

### Instructions

- Please ensure that you have read this notice before the examination.

### Information

- This notice covers all examined components.
- The format/structure of the assessments remains unchanged.
- This advance information notice details the focus of the content of the exams in the May–June 2022 assessments.
- There are no restrictions on who can use this notice.
- This notice is meant to help students to focus their revision time.
- Students and teachers can discuss the advance information.
- This document has 5 pages.

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## General advice

- Students and teachers should consider how to focus their revision of other parts of the specification, for example to review whether other topics may provide knowledge which helps your understanding in relation to the areas being tested in 2022.
- Students should only refer to the advance information for components for which they intend to sit examinations, for example for specifications with optional papers.
- It is advised that teaching and learning should still cover the entire subject content in the specification. The government believes it is important that students cover the curriculum as fully as possible, so that they are as well prepared as possible for progression to the next stage of their education.

A link to the Joint Council for Qualifications guidance document on advance information can be found on the Joint Council for Qualifications website or [here](#).

## Advance Information

### Subject specific section

- For our Pearson Edexcel GCSE Business, for both the component 01 and the component 02 examination papers, questions within these papers will sample content only from the areas specified in this notice.
- Teachers may choose to focus their teaching and revision on the content set out in this document, but should aim where possible to do so only once the full content of the course has been delivered.
- Students will not be disadvantaged if solely using the areas indicated in this document. Students' responses to individual questions may draw upon other areas of specification content where relevant, and credit will be given for this where appropriate. Students can draw upon knowledge, skills and understanding from across the specification when responding to synoptic questions, and again credit will be given where this occurs beyond the content listed.
- The specification content is presented in numerical order as set out in the specification, and not reflecting the question order of the examination papers. Some questions may be answerable using more than one area of specified content. Any content listed may appear in the examination papers in any question style, from MCQs (multiple choice questions) through to higher tariff extended response questions.
- Quantitative skills relevant to each component are included in this information.

## **Paper 1 (1BS0/01)**

Specification content (inclusive of pages 8–12 of the specification):

### **Topic 1.1 Enterprise and entrepreneurship**

1.1.2 Risk and reward

1.1.3 The role of business enterprise

### **Topic 1.2 Spotting a business opportunity**

1.2.2 Market research

1.2.3 Market segmentation

### **Topic 1.3 Putting a business idea into practice**

1.3.1 Business aims and objectives

1.3.2 Business revenues, costs and profits

1.3.3 Cash and cash-flow

1.3.4 Sources of business finance

### **Topic 1.4 Making the business effective**

1.4.1 The options for start-up and small business

1.4.2 Business location

1.4.3 The marketing mix

### **Topic 1.5 Understanding external influences on business**

1.5.1 Business stakeholders

1.5.2 Technology and business

1.5.3 Legislation and business

1.5.4 The economy and business

1.5.5 External influences

## **Appendix 2: Quantitative skills**

### **Calculation**

Calculations in a business context, including:

- percentages and percentage changes
- revenue, costs and profit
- cash-flow forecasts, including total costs, total revenue and net cash flow

### **Interpretation**

Interpretation and use of quantitative data in business contexts to support, inform and justify business decisions, including:

- information from graphs and charts
- market data, including market share, changes in costs and changes in prices

## **Paper 2 (1BS0/02)**

Specification content (inclusive of pages 15–20 of the specification):

### **Topic 2.1 Growing the business**

- 2.1.1 Business growth
- 2.1.3 Business and globalisation
- 2.1.4 Ethics, the environment and business

### **Topic 2.2 Making marketing decisions**

- 2.2.1 Product
- 2.2.3 Promotion
- 2.2.4 Place
- 2.2.5 Using the marketing mix to make business decisions

### **Topic 2.3 Making operational decisions**

- 2.3.1 Business operations
- 2.3.2 Working with suppliers
- 2.3.4 The sales process

### **Topic 2.4 Making financial decisions**

- 2.4.1 Business calculations
- 2.4.2 Understanding business performance

### **Topic 2.5 Making human resource decisions**

- 2.5.1 Organisational structures
- 2.5.4 Motivation

## **Appendix 2: Quantitative skills**

### **Calculation**

Calculations in a business context, including:

- averages
- revenue, costs and profit
- gross profit margin and net profit margin ratios
- average rate of return

### **Interpretation**

Interpretation and use of quantitative data in business contexts to support, inform and justify business decisions, including:

- information from graphs and charts
- market data, including market share, changes in costs and changes in prices

## **END OF ADVANCE INFORMATION**